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Embassy Inn KARACHI

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Tourists From Japan, Germany and Poland visited Moenjo daro, UNESCO World Heritage site, Larkana Sindh





FLYNAS (GSA – PAKISTAN) CELEBRATES ANNUAL AWARDS CEREMONY 2025–2026



Flynas (GSA-Pakistan) successfully hosted its Annual Awards Ceremony 2025–2026 at Faletti's Grand Hotel, Murree, Pakistan.

Trade partners were invited to recognise their outstanding contribution, dedication, and for providing their continued support.

The prestigious event was graced by our Honourable Chief Guest, Mr. Shahid Rafiq Khan Sahab, Vice Chairman of the Bukhari Group. His presence added distinction to the event.

Vice Chairman appreciated trade partners for their valuable contributions and commitment to flynas.

In recognition of their outstanding performance, Trade Partners were honoured with Silver, Gold, Platinum Awards and Appreciation Certificates.

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Adding excitement to the event, flynas GSA Pakistan also organized a lucky draw for all the guests attended the event.

Mr. Manzoor Thanvi, Country Manager – Pakistan, flynas, expressed his sincere grattitude to the Trade Partners for their excellent support and contributions, reaffirming flynas Pakistan's commitment to strong partnerships and mutual growth.











flynas
طيران ناس

Flynas Celebrated Annual Awards Ceremony 2025-2026



















flydubai Celebrates Pakistan Achievers Awards 2025 in Bangkok, Thailand.

Bangkok, Thailand – flydubai hosted the Pakistan Travel Trade Achievers Awards 2025 in Bangkok on 9 October 2026, bringing together leading travel trade partners from across Pakistan to recognise their outstanding performance and achievements during 2025.

The event celebrated the partners' contribution to flydubai's growth and its presence in Pakistan. flydubai congratulates all the winning partners on their achievements and extends its sincere appreciation to the entire travel trade community for its continued trust, collaboration and support.

flydubai extends its sincere thanks to **Menzies RAS**, its distributor in Pakistan, and **Air People International (API)**, its distributor in Thailand, for their invaluable support and close collaboration in making the event a success. The airline also expresses its appreciation to **Banyan Tree Hotel Bangkok** for its exceptional hospitality and for ensuring a memorable experience for all delegates.

The Pakistan Travel Trade Achievers Awards reflect flydubai's commitment to recognising the contributions of its travel trade partners and strengthening the relationships that drive its success. flydubai looks forward to building on these valued partnerships, creating new opportunities and further strengthening its presence in Pakistan.







Pakistan
Achievers Awards
Celebrating Excellence in Revenue Performance 2025

Pakistan
Achievers Awards
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Pakistan
Achievers Awards
Celebrating Excellence in Revenue Performance 2025

















flydubai
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STDC INSPIRES YOUNG MINDS THROUGH EDUCATIONAL TOUR TO MOHENJO-DARO

As part of STDC's tourism promotion drive aimed at engaging and inspiring the younger generation, a study tour to the UNESCO World Heritage Site of Mohenjo-daro was organised for students of Government School, Khairpur.

During the visit, students explored the historic site, received a guided tour, and were briefed on the historical, cultural, and archaeological significance of this 5,000-year-old marvel of the Indus Valley Civilisation.

The initiative aimed to foster awareness among young minds about Sindh's rich cultural heritage and inspire them to become ambassadors for heritage preservation and tourism promotion.











MTIL Pakistan Charts a New Path for Meaningful Tourism



Hunza Community Tourism Proposed as a Pilot, with Halal Tourism Roundtable and Pakistan Travel Mart 2027 Engagement on the Roadmap.

KARACHI, October 14, 2026: Meaningful Tourism Innovation Lab (MTIL) Pakistan took a constructive step towards a new chapter in Pakistan's tourism development through a Zoom meeting held on October 14, bringing together tourism leadership and industry stakeholders to discuss practical priorities for the initiative.

The meeting included Prof. Dr. Wolfgang Georg Arlt, Ms. Sapana Adhikari from Dr. Arlt's office in Nepal, Mr. Aftab Rana, Managing Director of the Pakistan Tourism Development Corporation (PTDC); Mr. Salman Javed, Convener of the FPCCI Standing Committee on Tourism Economy; and Mr. Umar Khan, Founder and CEO of Born Xplorer Destination Management Company.

The discussion focused on translating the principles of Meaningful Tourism into practical initiatives, beginning with Hunza Community Tourism as a proposed pilot project, with coastal tourism identified as a potential subsequent area of development.

Participants discussed the importance of establishing key performance indicators (KPIs) to assess project performance and measure outcomes beyond visitor numbers alone. The proposed approach would consider community benefits, destination sustainability, accessibility and the overall value generated by tourism.

Other priority themes included Halal Tourism, Accessible Tourism and destination carrying capacity. Participants highlighted the need to develop tourism experiences that respond to diverse visitor needs while respecting local communities, cultural values and the environmental limits of destinations.

A central principle of the discussion was that tourism must create a win-win situation for all stakeholders. Local communities, tourism businesses, industry employees, visitors, Environment and destinations should all benefit from tourism activity and revenue. This approach places shared value, responsible development and long-term sustainability at the heart of tourism planning.

As a follow-up initiative, a roundtable on Halal Tourism is planned for the near future at Federation House, Karachi, with the support of Prof. Dr. Wolfgang Georg Arlt and the proposed involvement of a key resource person from Singapore. The roundtable aims to bring relevant stakeholders together to exchange knowledge, identify opportunities and explore practical ways to strengthen Pakistan's Halal Tourism potential.

Looking ahead, Prof. Dr. Wolfgang Georg Arlt has been invited to attend Pakistan Travel Mart in Islamabad in April 2027. A conference and tourism-industry think-tank discussion are envisaged as opportunities to advance the Meaningful Tourism concept and the MTIL Pakistan initiative. The proposed engagement aims to move beyond dialogue towards practical collaboration, encouraging industry stakeholders to examine how Meaningful Tourism principles can be applied through measurable projects, inclusive destination planning and stronger partnerships across Pakistan's tourism ecosystem.

MTIL Pakistan is being advanced under an MoU signed through Born Xplorer, with the aim of encouraging dialogue, knowledge exchange and collaboration among tourism stakeholders. The initiative seeks to provide a platform for developing practical projects, evaluating their impact and exploring approaches that can be adapted across Pakistan.



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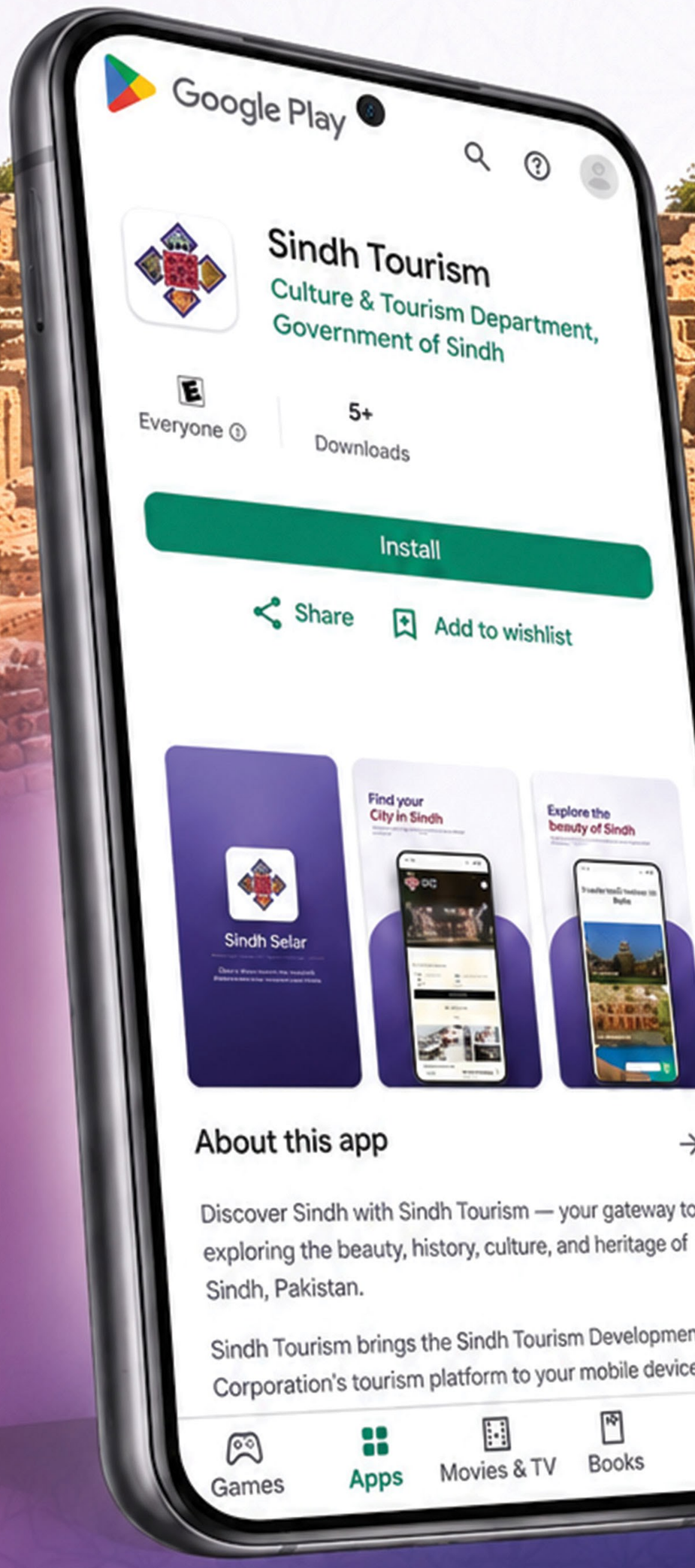

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PIA has nominated Adrian Hamilton as its CEO



Adrian Hamilton Manns, chief executive of Oman's Salam Air, has been nominated as the next CEO of Pakistan International Airlines and is expected to take charge by the end of October.

The sources, who spoke on condition of anonymity, confirmed his nomination as CEO PIA, saying that security and other clearances are still being processed hence it has not formally been announced, yet.

The post would be one of the first major nominations at the airline since it passed into private hands. An Arif Habib-led consortium took over management on June 29, 2026.

Manns has led Salam Air, a Muscat-based low-cost carrier, since July 2024. He was president and CEO of Kazakhstan's Fly Arystan from April 2020 to July 2024 and founding CEO of the Africa-focused low-fare carrier flyafrica.com from 2012 to 2016. He also held senior commercial roles at IndiGo in India, South African Airways, Virgin Australia's Pacific Blue and Indonesia's Mandala Airlines, and began his career at Air New Zealand in 1997. He describes himself as an airline turnaround specialist on his professional networking profile.



Wadan Group CEO Mir Waise Khan Receives flydubai Achievers Award 2025 in Bangkok

Mir Waise Khan, Chief Executive of Wadan Group of Companies, has been recognised at the flydubai Pakistan Achievers Awards 2025, held in Bangkok, Thailand.

The recognition marks a proud milestone for Wadan Air Travels and reflects the company's continued commitment to excellence in the travel and aviation industry. According to the company's announcement, the award acknowledges strong revenue performance and the team's dedication to building successful partnerships within the airline and travel sector.

Wadan Air Travels expressed its gratitude to flydubai for the recognition, while acknowledging the continued support of its valued customers, business partners, and team members in contributing to the company's progress. The achievement reinforces Wadan Group's commitment to strengthening its presence in the travel market and maintaining strong relationships with international airline partners.

