

ABOUT MTIL NEPAL

Meaningful Tourism Innovation Lab Nepal (MTIL Nepal) is established to support tourism innovation in Nepal, fostering sustainable growth and responsible travel practices.

WHY TOURISM INNOVATION MATTERS

Nepal's tourism sector holds immense potential. MTIL Nepal exists to unlock that potential through innovation, research, and collaboration with tourism stakeholders nationwide.



MEANINGFUL TOURISM INNOVATION LAB NEPAL

MTIL Nepal serves as a platform for developing, testing, and scaling innovative solutions that strengthen Nepal's tourism industry and benefit local communities.

VISION & PURPOSE

Based in Lalitpur, Nepal, MTIL Nepal brings together innovators, entrepreneurs, and tourism professionals to co-create meaningful change in the tourism landscape.



LOCATION & REACH

From Lalitpur, MTIL Nepal extends its reach across the country, supporting tourism innovation initiatives that highlight Nepal's rich cultural heritage and natural wonders.

mtil-nepal.org

MEANINGFUL TOURISM INNOVATION LAB

Established to support tourism innovation across Nepal, MTIL Nepal is a dedicated hub for sustainable and responsible tourism development.



"The session highlighted that tourism today is about transformation. People are no longer travelling only to see a place; they travel to learn, connect, experience local life, and return home with a different perspective."

-NEPAL IN STYLE TRAVEL & TOURS

"Honored to represent Heli Hub Nepal at the Meaningful Tourism & AI Workshop, where innovation met intention. Grateful for the chance to learn, connect, and explore how emerging technologies can shape a future of tourism that is not only smarter, but also more sustainable, responsible, and deeply meaningful for people and places alike."

-Heli Hub Nepal Pvt. Ltd

"It was really insightful and informative workshop, and it helped us boost our knowledge. We are seriously looking for Chinese outbound B2B partners to welcome Chinese travelers to Nepal, and we believe this is possible with support from COTRI in identifying active Chinese outbound members who are willing to promote Nepal as a destination."

-Alchemy Travels

WHAT PARTICIPANTS SAY

"The session offered valuable insights into Nepal's untapped tourism potential, sustainable tourism practices, AI-driven innovation, and data-driven decision-making. The interactive discussions also highlighted opportunities for better tourism product development and enhancing traveler experiences. A great opportunity to learn, connect, and explore how technology and meaningful tourism can contribute to Nepal's growing tourism ecosystem."

-eSewa Ltd

It was a different perspective on tourism, even though we've been hearing terms like eco, responsible, and sustainable for years. It was wonderful attending your workshop, and Suman's AI approach was also one of the reasons I joined. I will definitely recommend it.

-nature-treks.com

CONTACT US



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— Workshop — MEANINGFUL TOURISM & AI

"Honored to share the tourism potential of Sankhu and Jaharsingh Pauwa at the 'Meaningful Tourism & AI' workshop by the Meaningful Tourism Innovation Lab Nepal. Grateful for an inspiring exchange with Prof. Dr. Wolfgang Georg Arlt and encouraged by his enthusiasm for our local heritage and sustainable collaboration. Proud to be a Certified Meaningful Tourism Movement Member (Level 1) and excited for the meaningful, community-centered tourism initiatives ahead for our region."

-Shankar Tiwari